

## Bachelor of International Tourism Management AK1277

### Graduate Profile for the **Bachelor of International Tourism Management**

A graduate of the **Bachelor of International Tourism Management** will be able to:

- a. Demonstrate understanding of concepts and theoretical perspectives relevant to tourism management. *(Knowledge/Understanding)*
- b. Demonstrate independent critical and reflective thinking, and the ability to learn autonomously. *(Personal/Intellectual Autonomy)*
- c. Demonstrate excellent oral and written communication skills and work effectively with people from diverse cultures and backgrounds. *(Communication)*
- d. Recognise and respond to a range of professional, business and ethical issues and responsibilities, within the context of tourism management. *(Ethical/Professional Dispositions)*
- e. Demonstrate understanding of the principles of the Treaty of Waitangi and its implications for the current context of tourism management. *(Ethical/Professional Dispositions)*
- f. Critically analyse and evaluate information from multiple sources to generate insights and inform decision-making related to tourism management.
  - a. *(Inquiry/Research/Creativity)*
- g. Apply appropriate information technologies and tools to framing and solving problems and evaluating opportunities in a range of tourism management settings. *(Skills/Application)*

In addition to achieving the broader outcomes of the Bachelor of International Tourism Management, a graduate majoring in **Destination Management** will be able to:

- a. Demonstrate knowledge of diverse impacts of tourism development and behaviour, and the role of local, regional, national and supranational organisations within the tourism sector. *(Knowledge/Understanding)*
- b. Demonstrate understanding of the nature and complexity of tourism planning processes from a regional and business perspective within the framework of contemporary ideas on sustainable development. *(Knowledge/Understanding)*
- c. Demonstrate capabilities in conceptual, critical, independent, and future-oriented thinking. *(Inquiry/Research/Creativity; Personal/Intellectual Autonomy)*
- d. Demonstrate consideration of cultural, ethical, social responsibility, and sustainable tourism issues within community development. *(Ethical/Professional Disposition)*

- e. Apply appropriate techniques to leverage opportunities and solve problems within destination development. *(Skills/Application; Inquiry/Research/Creativity)*
- f. Make sound decisions and communicate these professionally. *(Communication)*

In addition to achieving the broader outcomes of the Bachelor of International Tourism Management a graduate majoring in **Travel Management** will be able to:

- a. Demonstrate knowledge of customer service strategies and the interpersonal skills required in the travel sector. *(Knowledge/Understanding; Skills/Application)*
- b. Demonstrate knowledge of and skills in the application of computer information systems within the travel sector. *(Knowledge/Understanding; Skills/Application)*
- c. Apply a broad range of business skills, principles and practices in a commercial travel environment. *(Knowledge/Understanding; Skills/Application)*
- d. Take ethical and cultural considerations into account within a travel business environment. *(Ethical/Professional Disposition)*
- e. Demonstrate capabilities in conceptual, critical, independent, and reflective thinking. *(Inquiry/Research/Creativity; Personal/Intellectual Autonomy)*
- f. Communicate effectively through professionally developed oral and written skills and successfully work as a team member with people from other cultures and backgrounds, acknowledging different approaches and beliefs. *(Communication; Ethical/Professional Disposition)*