

## AK4740 Certificate in Business

### Graduate Profile for the **Certificate in Business**

A graduate of the **Certificate in Business** will be able to:

- a. Demonstrate an introductory knowledge of fundamental principles from economics, accounting and quantitative business methods. *(Knowledge/Understanding)*
- b. Identify the links between core business disciplines in business practice. *(Knowledge/Understanding)*
- c. Demonstrate development as a self-directed, reflective learner ready for degree level study. *(Personal/Intellectual Autonomy)*
- d. Demonstrate an awareness of the business environment. *(Ethical/Professional Dispositions)*
- e. Demonstrate development of enquiry and critical thinking skills for further degree level study. *(Inquiry/Research/Creativity)*
- f. Apply appropriate academic writing conventions and practices to their academic work. *(Skills/Application)*
- g. Apply foundational theories and principles from business disciplines to a business situation or problem. *(Skills/Application)*
- h. Locate, select and apply information from a specified range of sources. *(Skills/Application)*
- i. Communicate clearly and accurately in written and oral form. *(Communication)*
- j. Collaborate with others in a team. *(Communication)*