AK3693 Bachelor of Business

Graduate Profile for the Bachelor of Business

In addition to the specific capabilities of the relevant major, a graduate of the Bachelor of Business will be able to:

a. Use critical, analytical, creative and reflective thinking processes to seek out and address complex problems and engage with other disciplines and perspectives (Inquiry, Research & Creativity)

b. Evidence and apply in-depth knowledge of specialist discipline(s) (Knowledge & Understanding; Skills & Application)

c. Demonstrate an understanding of the key challenges in managing in bicultural and multicultural contexts, and in changing global and technological environments (Knowledge & Understanding; Skills & Application; Personal & Intellectual Autonomy)

d. Discern the ethical dimensions and impacts of business activity and decisions, and advance arguments for socially responsible alternatives and outcomes (Ethical & Professional Dispositions)

e. Effectively collaborate with others in diverse teams and reflect on their contributions, and on the teams’ processes and ability to achieve outcomes (Personal & Intellectual Autonomy; Communication)

f. Effectively communicate, negotiate and influence using modes and mediums of communication appropriate to the context (Communication)