AK3693 Bachelor of Business

Graduate Profile for the Bachelor of Business, Economics major

In addition to achieving the broader outcomes of the Bachelor of Business, a graduate of the Economics major will be able to:

a. Demonstrate knowledge in the application of Economic concepts and methods to a high standard. (Knowledge/Understanding)

b. Use self-directed and classroom-based learning to deepen personal understanding of Economic concepts, approaches and applications. (Personal/Intellectual Autonomy)

c. Apply Economic thought to environmental, ethical and social issues in local and global contexts. (Ethical/Professional Disposition)

d. Use critical analysis to model Economic behaviour to generate potential solutions to individual, organisational and societal problems. (Inquiry/Research/Creativity)

e. Use appropriate abstract modelling and other Economic tools to think creatively and critically about business and societal issues. (Skills/Application; Inquiry/Research/Creativity)

f. Display effective communication skills both individually and collaboratively in discussing, analysing and providing recommendations to diverse audiences on subjects from an Economics perspective. (Communication)